

## NOT ENOUGH PEOPLE ARE DONATING BLOOD

## Only you can help us fill the missing types.

When the letters A, B and O vanish from everyday life, the gaps are striking. And when A, B and O blood types are missing from hospital shelves, patients cannot receive the lifesaving care they need.

We take for granted that blood will be available at a moment's notice. Missing blood types can delay surgeries and critical care for patients in need.

This summer, what if A, B and O blood types weren't available? Don't let this scenario become a reality for you or someone you love. Schedule an appointment to donate blood today.



Only 3 out of 100 people donate blood in the U.S.



Blood types typically go missing during the **summer**.



Every **two seconds**, someone needs blood.

#MissingTypes | RedCrossBlood.org/MissingTypes | 1-800-RED CROSS